

RUSSIAN BUSINESS FORUM



Москва

13, 14, 15 октября 2016

“ MOSCOW. Crocus Congress Centre. 13, 14, 15 October ”

RUSSIAN BUSINESS FORUM:

“ EXPORT & INVESTMENT ”



RBF is the first large-scale international forum of its kind for the Russian export and investment-oriented companies and a unique platform for gathering highly practical up-to-date knowledge about specifics of this type of business.

The most necessary data about investment and working with foreign markets. An opportunity for acquaintances and communication with key players in the investment and export area in Russia.

RUSSIAN BUSINESS FORUM

Knowledge

Segmented data from key experts



Governmental support of export

subsidies, governmental programs, ways to establish communication with the government



Networking

6000+ participants



Best practices

Successful case studies for 20 business segments



Finance

Investment, banking and Insurance of international transactions



Risk

management

Foreign demand calculation, trustworthy counterparties, legal assistance



RBF-2016 IN NUMBERS



85

experts in investment
and export



3

days



6000

participants



20

business
clusters



30

countries



THE PROGRAMME

EXPORT STRATEGIES.

Governmental support and export infrastructure.



- Step-by-step guidelines for exporters.
- Financial and non-financial support on federal and regional level.
- Consultations about certification, customs, logistics + other aspects of export business in Russia.

→ **October 13**

INVESTMENT DAY.

Essential knowledge about investment opportunities.



- Investment strategies in modern conditions from Russian investment experts.
- New profitability levels due to export advantages
- Special guest: Robert Kiyosaki, investor, billionaire, world-class tutor and an expert.

→ **October 14**

FOREIGN MARKET ENTRY STRATEGIES.

Information about entering foreign markets and avoiding obstacles.



- The best foreign markets for 20 clusters.
- Searching for partners abroad, demand calculation, specifics of export in different countries.
- Case studies brought to you by professional exporters.

→ **October 15**

FORUM PARTNERS

Official RBF-2016 partners:

- Ministry of Economic Development
- Ministry of Industry and Trade
- The Chamber of Commerce of the Russian Federation
- International trade Development Foundation
- Russian Plekhanov University of Economics
- Russian Export Centre



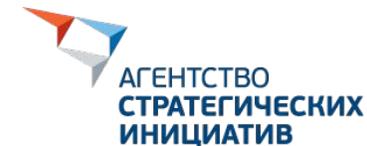
Министерство
экономического
развития РФ



ТПП РФ

ОБЩЕРОССИЙСКАЯ
ОБЩЕСТВЕННАЯ
ОРГАНИЗАЦИЯ **ДЕЛОВАЯ
РОССИЯ**

Комитет по Развитию Экспорта и Импорта



- The event was firstly announced during SPIEF and will be announced on the presentation of the Foundation of International trade Development program 2016-2017 for the Federation Council of Russia.

FACES



Boris Titov

Plenipotentiary of Entrepreneur Rights
of the Presidential Council in Russia



Pekka Viljakainen

Senior Advisor of Skolkovo
Foundation



Martin Zemetis

CEO of Exportea
CEO of Materia Bikes in Baltic countries



Inna Armstrong

CEO of NeuVenture Global,
Germany



Natalya Podgoretckaya

CEO of DIRECT Export Agency



Tom Wheelright

CEO of ProVisionWealth
Adjunct Professor of Taxing Program at
Arizona State University

+ 79 experts in investment and export...

October 13, 14, 15, Moscow

SPECIAL GUEST



Robert Kiyosaki - one of the most successful businessmen and investors worldwide, writer of more than 26 books (2 of them co-written with Donald Trump) which were translated to 51 languages and are available on 130 countries with the total sales rate of more than 27 million.



«A financial crisis is a great time for professional investors and a horrible time for the average ones».
(c) Robert Kiyosaki



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TARGET AUDIENCE



MEDIA PRESENCE: MAIL. RU GROUP



The largest informational holding in Russia

500,000 audience is printed media (papers, magazines, airplane magazines)



10,000,000 человек промо-ролики и трансляции на радио и ТВ, охватом



30,000,000
+
total audience

15,000,000+ involved in social networks (VK, Facebook, LinkedIn, Instagram, Odnoklassniki)



600,000 active viewers of email campaigns



2,000,000 subscribers via email



2,500,000 web articles in online business sources



RBF VENUE

CROSUS
Expo,
Moscow

Crocus Congress Hall, pavilion 3
Krasnogorsky district, Moscow
Mezdunarodnaya 16

