

STARTUP VILLAGE

2-3 June 2016

startupvillage.ru



The largest conference in Eastern Europe
for tech entrepreneurs and startups

STARTUP VILLAGE

2-3 June 2016

startupvillage.ru

12 000

attendees

19

countries

2000

startups

700

investors

**To form a new generation of Russian entrepreneurs
and innovators**

MAIN OBJECTIVE

A unique platform for entrepreneurs, innovators, authorities, investors, researchers and students to meet, discuss technological ideas and trends, and unleash the trailblazing potential of young entrepreneurs.

**No VIP areas or
separate zones**

No dress code

**No closed sessions
with limited access**

Key topic

BIG CHANGE

The key topic of Startup Village 2016 is the **Big Change**. Changes are what all the ambitious, young and talented people want. And right now these changes are more important than ever.

If you want to be charged with changes, look forward into the future, If you want to beat the competitors and capture new promising niche, as well as to evaluate the potential of young innovators, become a partner and come to Startup Village 2016 on June 2-3th.

12 000

attendees
from 19 countries

2000

startups

170

sessions

400

journalists

700

investors

350

speakers

AUDIENCE



Startups,
entrepreneurs
and young scientists



Investors, mentors
and industrial
partners



Technology parks
and regional authorities

WHAT TO EXPECT

Conference

Investors around the world come to the Village to discuss global technology trends and to discover new technologies and startups to invest in

Competition

More than 200 teams will pitch their innovative technologies and hi-tech projects to experts and investors. The first three winners will receive grants.

TechMeeting

A great opportunity for startups to showcase their innovative tech projects and solutions to market leaders and major corporations in banking, retail , media , IT, sports, medicine , industry

Startup Bazaar

The traditional exhibition area for innovative tech projects and ideas of young entrepreneurs

PROGRAM HOT TOPICS

HighProm

Biomed

Agro Biotech

Energy

**Space &
telecom**

IT

**Education &
Creativity**

**Art &
Science**

**Space &
telecom**

IP

Why to become a sponsor

FIVE REASONS

Federal outreach

to the Russian innovations ecosystem

Direct access

New technologies and the best tech startups in Russia

Unique contact database

Over 2000 startups

Maximum opportunities for forging business contacts

Partners, investors and clients in interactive events

Huge advantages for brand positioning

Advertising campaign with various promotion tools

TAKE ADVANTAGE! BECOME A SPONSOR 2016

special offer valid only for technoparks

	General partner	Official partner	Industrial partner	Sponsor	Technopark
Partner's logo in the event program	✓	✓	✓	✓	✓
Partner's logo on banners	✓	✓	✓	✓	✓
Partner's logo and company information at startupvillage.ru	✓	✓	✓	✓	✓
Partner's logo on screens during the events	✓	✓	✓	✓	✓
Distribution of materials and special gifts among participants	✓	✓	✓	✓	✓
Partner reference in press releases	5	3	2	1	1
Posts/partner reference on social media	5/5	3/3	2/2	1/1	1/1
Visitor and Investor tickets for the sponsor	50/10	25/5	15/3	10/1	10/3
Tickets to a formal dinner for investors and speakers	10	5	3	1	3
A number of experts in the competition's jury	3	2	1		
Presentations at master classes or discussion panels	✓	✓	✓		✓
Exhibition area	✓	✓	✓		✓
Chance to make a personal nomination in the pitch presentation contest	✓	✓	✓		✓
Opportunity to present prizes to the winners of Startup Village competition	✓	✓	✓		✓
Chance to lead a personal master class/roundtable	✓	✓	✓		✓
Speech at any session on one of the main stages	✓	✓	✓		✓
Chance to host an informal corporate event	✓	✓	✓		✓
Opportunity to select 1 winning team in the Startup Village internal competition with no preselection	✓	✓	✓		✓
Full-page advertisement in Sk Review magazine	A4	A5			
Participation in press conferences	✓				
Promo video between sessions	✓				
Welcome address at the opening and closing ceremonies	✓				
Branding of a particular zone	✓				
Sponsor package cost (thousand rubles, including VAT)	3 000	2 000	1 000	500	800

Startup Village 2015

MEDIA COVERAGE

Journalists

382
journalists
attended
the Village

Media partnership

40
Russian and
international media

Coverage

46,5
billion people

1765
media mentions

Russian media	851
Regional & local media	767
International media	147
Media agencies	195
Print	42
Internet	1504
Radio	5
TV	12

Startup Village 2015

SPONSORS & PARTNERS

Aii CORPORATION



Tekes



EMC²



Panasonic



Google

ДеньгиOnline
Удобно. Просто. Надежно.



РТИ

IBM



RECOMMENDED



Jeffrey Manber
Nanoracks LLC

Startup Village has proven itself as a vital meeting ground for a cross section of entrepreneurs not seen in other meetings. The vitality of the meetings, the uniqueness of the locale, all create a great atmosphere for business and for learning



Mohan Belani
Co-founder
and CEO
e27, Singapore

Startup Village presents a great opportunity for startups and investors to better understand the Russian technology ecosystem and foster stronger partnerships with key players in Russia and Southeast Asia. As interest in startups and technology increases around the world, Startup Village presents greater opportunities for collaborations and growth



Max Gurvits
US/European
entrepreneur
and investor

Skolkovo is the focal point of a unique ecosystem, in both size and talent, and it is always exciting to visit and participate here. Being active as an investor and an advisor to startups all across Central and Eastern Europe, I feel that Startup Village in Moscow is one of the most interesting events of the year

CONTACTS

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Creative approach – from branding of hotel electronic keys for guests to branding zeppelin at Startup Village

Your promo and your company's brand will be within optimal visibility distance

Your participation will be finalized with due to your objectives and interests.

See you soon!

STARTUPVILLAGE.RU

2-3 June 2016

Russia, Moscow, Skolkovo