

АКЦИОНЕРНОЕ ОБЩЕСТВО
ЖИГУЛЕВСКОЕ ПИВО



РОССИЯ
443010 г. САМАРА
ВОЛЖСКИЙ ПРОСПЕКТ, 4
тел. (846) 332-41-75
факс (846) 333-33-00
E-mail: zhpivo@samarabeer.ru

11.04.2018 № 211

на № _____

Cooperation offer.

The company "Zhigulevskoe Pivo" was founded in 1881 and is the manufacturer of the legendary "Zhigulevskoe" beer. It was here that they developed the recipe of the "Zhigulevskoe" beer brand, which in the course of time became very popular. The "Zhigulevskoe Pivo" is brewed by all breweries in Russia. However, the genuine "Zhigulevskoe" beer is brewed only in Samara — the legendary taste of beer, the recipe of which is more than fifty years old, and which has become the gold standard for Russians. The "Zhigulevskoe" trademark is registered in China, Armenia, Azerbaijan, Belarus, France, Italy, Kazakhstan. The "Zhigulevskoe" beer is also exported to the USA.

Throughout the lifetime of the plant its products have been several times done justice by prestigious awards, including:

- in 2005 the experts of the European public commission officially recognized that the products of the Zhigulevskii plant corresponded to the relevant European norms and ISO standards and awarded the plant with the "European Standard" prize. The prize was awarded in the French city of Strasbourg for "considerable contribution to the development of national traditions of beer-making and efficient mastering of the experience of European enterprises of the related profile".
- in 2006 the Berlin Expert Institute in association with the European Integration Institute awarded the plant with the international prize "Quality benchmark";
- in 2006 in Moscow the plant was awarded with the order of Peter the Great of 1 degree "For outstanding contribution to the development of economy of regions of Russia".

The experience of cooperation with dealers has demonstrated the enduring trend of growth in the sales of our products. Our products top the dealers' price-lists.

The following aspects of cooperation with our Company are especially valued by our dealers:

- high quality of products
- quick feedback
- the whole range of products is always available in stock
- flexibility in the course of negotiations

Our consumers value our products for:

- excellent taste properties;
- permanence and stability of taste.

At present for the purposes of market development and expansion "Zhigulevskoe Pivo" JSC is looking for reliable business partners for sale of our products in your country.

In view of this, we would like to inform you that we are ready to offer you profitable cooperation terms and to become our partner (in future, possibly, exclusive) in your country.

We suggest you contacting us by using any means convenient for you in order to discuss the terms of cooperation.

Tel. 8(846) 332 64 46 E-mail: sbeer2@samarabeer.ru

Contact person- Marina Gennadevna Rastorgueva

Tel. 8(846) 333 63 07 E-mail: sbeer4@samarabeer.ru

Contact person - Andrei Anatolevich Goloshchapov

Director General _____


Vladimir Yauk